



## FAQs

### **What is the Go Blue Give Green (GBGG) program?**

Go Blue Give Green is Texas A&M University-Corpus Christi's student and faculty/staff giving program, organized through the Student Foundation Association, Office of Engagement, Office of Annual Giving and Division of Institutional Advancement.

### **Why should I give to the GBGG program?**

In 1970 the state funded about 75% of our total budget, today state funding accounts for approximately 36% of our total budget. In 2013-2014 our total budget was \$159,826,328 and the state provided us with \$60,504,607. As you can see there is quite a difference in the level of state funding today as compared to 30 years ago. This makes it necessary for TAMU-CC to seek assistance from individual donors in order to absorb some of the impact from the decrease in state funding. Those outside the University want to know that the faculty and staff support the institution.

### **What can I give to?**

Within the GBGG program an individual will be able to give to whatever area on campus he/she would like to give to.

### **How does the GBGG program impact SECC?**

The GBGG program has been structured in such a way that it will not detract from the SECC. Employees are encouraged to give to TAMU-CC through the GBGG program in order for us to receive the maximum benefit. We encourage employees to continue to give to SECC to support other charitable organizations.

### **How is the GBGG program being funded?**

The division of Institutional Advancement (Engagement, Development, Communication and Marketing, Annual Giving and the College's Development Offices) recognizes the need for GBGG program. Other expenses are handled through the Institutional Advancement budget.

### **How much student financial assistance does TAMU-CC provide each year?**

About 83% of our students receive some form of financial assistance each year. TAMU-CC awards approximately \$5.8 million dollars in scholarships each year to new and continuing students, with the average award totaling \$1000 each year.

### **How can you ask me to give when times are so tight and my insurance premiums keep rising?**

We all share the economic realities of rising health insurance costs while being painfully aware of the increasing need for funding at TAMU-CC. With state appropriations being at their lowest levels in years, it is imperative for TAMU-CC to seek support from our faculty, staff, alumni and supporters. If those closest to TAMU-CC set a pattern of giving, then we can genuinely ask our alumni and supporters to join us as we all share our Islander pride.

### **Where do I send my gift?**

Gifts can be made on-line at [facultystaffcampaign.tamucc.edu](http://facultystaffcampaign.tamucc.edu), given to the Director of Development in your college or peer leader in your department. It also can be sent through campus mail to the Office of Advancement Services, Unit 5741. Please include a donation form so that we can give you credit and allocate your gift properly.

**What is the annual fund?**

The annual fund is a year-round fundraising program that raises money for scholarships, program and faculty development, and dean’s discretionary funds. The mission of the TAMU-CC Annual Fund is to develop a culture of giving back to the University through encouraging annual gifts by educating alumni, faculty, staff, students and parents concerning the needs of the University and gaining their involvement in all aspects of University life.

**What does it cost to run TAMU-CC?**

In 2013-2014 our total budget was \$159,826,710.

**Can I give to Islander athletics?**

Absolutely! You choose where your donation goes. Athletics, the PAC, campus beautification, your alumni association - it all counts, it's all appreciated and it's all a part of showing your Islander pride!

**How is TAMU-CC improving academic and student life?**

TAMU-CC is constantly working to improve the quality of student life and academics for its students. We are improving current facilities to provide state-of-the-art learning experiences as well as building new ones. TAMU-CC is working on building the newest residence hall, Momentum Hall. The students voted yes to an increase in fees that expanded the University Center and the new dining hall opened in the spring of 2014. The campus looks beautiful, enrollment is increasing and TAMU-CC is working hard to improve all areas of campus life.

**What are the sources of TAMU-CC’s income?**

In 2013-2014 TAMUCC received 36% from the state. We generated 29% in tuition and fee revenue and 35% in other locally generated funds.

