A Message from the President

Texas A&M University-Corpus Christi’s students, faculty and staff are fully committed to our community and beyond. Through our academic excellence, research and service, we discover and apply innovative solutions to challenging problems. Our mission is to develop lifelong learners with the knowledge, abilities and passion to make a difference.

Only through the incredible support of our local community and the State of Texas have we been able to achieve these outcomes. Islanders are proud to call the Coastal Bend and Texas home, and are pleased to be able to contribute to the economic vitality of our region and our state. In this report, we share the numbers that show Texas A&M-Corpus Christi’s economic impact on the communities we are committed to serve as Islanders. We are especially excited to announce that the University’s total economic impact on the Coastal Bend region is more than $500 million, which in turn generates nearly 9,000 full-time-equivalent jobs in the area. We are moving toward our goal of becoming an Emerging Research University, and as we do, the return on investment to the community will only grow and diversify. We are most proud of our graduates and their contributions. A recent alumni survey showed that many of our graduates stay in Texas in the Coastal Bend—even those who came to us from around the globe. With degrees from the Island University, their earning potential over their lifetimes is increased exponentially, bringing an additional $1.2 billion to the State of Texas. The contributions they have made as citizens, parents, volunteers and more are equally important to the University. This is their Islander Impact!

As you read the details of this report, please know that you have my sincerest appreciation for your support in making Texas A&M-Corpus Christi the premier, doctoral-granting institution in South Texas.

Dr. Kelly Quintanilla
President/CEO, Texas A&M University-Corpus Christi

Discover the Island University, the only university in the nation located on its own island, in the heart of the Texas Gulf Coast. The Island University has earned its spot as the premier, urban doctoral-granting institution in South Texas, supporting a Lone Star UAS Center of Excellence & Innovation test site, Conrad Blucher Institute, Harte Research Institute and more than 20 research centers and labs.

Offering more than 80 of the most popular degree programs in the state, Texas A&M University-Corpus Christi has been proudly providing a solid academic reputation, renowned faculty and highly rated degree programs since 1947. The University is also a part of the distinguished Texas A&M System.

This document presents the most recently available data and analyses that builds on a study, “Demonstrating the Economic Value of Texas A&M University-Corpus Christi,” conducted by Economic Modeling Specialists International (EMSI). The report was updated by Dr. Jim Lee, Director of the South Texas Economic Development Center at Texas A&M University-Corpus Christi.
The total economic benefit to Texas is $801.8 million annually. This benefit is associated with $313.7 million in total direct spending, in which $224.4 million comes from the University’s operation expenses and capital investment, $64 million from students, $23.3 million from research activities and $2 million from visitors to the University.

The employment benefit to Texas is 12,044 full-time-equivalent jobs. Texas A&M University-Corpus Christi boosts employment in Texas by a total of 12,044 full-time-equivalent job positions. Nearly 3,600 Texas residents are directly employed through the University, and another 8,448 jobs are created as a result of economic activity related to the University.

For every 1,000 new students, the impact is $75.6 million and 1,137 full-time jobs. The University’s contribution to additional lifetime earnings of Texas residents amounts to $1.26 billion.

The total economic benefit to the Coastal Bend is $506.8 million annually. This benefit is associated with $198.3 million in total direct spending, in which $141.8 million comes from the University’s operation expenses and capital investment, $40.4 million from students, $14.8 million from research activities and $1.2 million from visitors to the University.

The employment benefit to the Coastal Bend is 8,854 full-time-equivalent jobs. Texas A&M University-Corpus Christi boosts employment in the Coastal Bend by a total of 8,854 full-time-equivalent job positions. Nearly 2,640 Coastal Bend residents are directly employed through the University, and another 6,211 jobs are created as a result of economic activity related to the University.

For every 1,000 new students, the impact is $48 million and 836 full-time jobs. The University’s contribution to additional lifetime earnings of Coastal Bend residents amounts to $848 million.

The total economic benefit to Corpus Christi is $464.5 million annually. This benefit is associated with $181.7 million in total direct spending, in which $130 million comes from the University’s operation expenses and capital investment, $37.1 million from students, $13.5 million from research activities and $1.1 million from visitors to the University.

The employment benefit to Corpus Christi is 7,998 full-time-equivalent jobs. Texas A&M University-Corpus Christi boosts employment in Corpus Christi by a total of 7,998 full-time-equivalent job positions. More than 2,387 Corpus Christi residents are directly employed through the University, and another 5,611 jobs are created as a result of economic activity related to the University.

For every 1,000 new students, the impact is $43.9 million and 755 full-time jobs. The University’s contribution to additional lifetime earnings of Corpus Christi residents amounts to $777.7 million.